			Contrac	t Data (Traffic)	Report	ţ				
			SI	JMMARY FOR ORDER # 2803582						
Traffic Order #	11292508		Created On	9/3/2019 1:04:58 PM		Order Status	Contract Confirmed			
Order #	2803582		Created By	Ford, Rachael		Gross \$	310.50			
Order Descrp	62681758 RS \$310.50 PC 9.14 SLC	DLITICAL 9.4-	Updated On	9/3/2019 5:32:54 PM		Net \$	223.56			
Client	MARKET INSTITUTE - NO	CC - WT	Updated By	Ford, Rachael		Units	19			
Start Date	9/2/2019		Industry	Political-Association		Credit Hold	NO			
End Date	9/15/2019			REFERENCES		BIL	LING INFORMATION			
# of Weeks	2		Primary			Purchase Order #	S/9.4-9.14			
	SALES		Secondary			Billing Schedule	Broadcast			
ActiveWeeks	2		Tertiary			E	EDI INFORMATION			
AE 1	NCC - SLC - WASH DC		Quarternary			Product	NA			
AE 2				TRAFFIC OPTIONS		Estimate	9.4-9.14			
Agency	FERGUSON AND ASSOCIATES - NCC	15.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice			
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TI	RAFFIC/REPORT NOTES/COMMENTS			
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		\order-xml-62681758-98 survey listed in the SCX Live+3, could not be loca	SLCS-FS01\Users\$\rford001\Desktop 92.scx. Order File Loaded: The Nielsen file, Salt Lake City Jun19 DMA Nielsen ated. Nielsen data will be imported from vey field on the resulting order will not be			
Total Zones	1		Zip	07003						
Zones	Rock Springs Zone		Contact			Salt Lake - SLC Interconnect, Priority Code NP=130, IP=74 See key on FCC site for zone/network information				
Total Networks	1		Phone							
	GENERAL COMMENTS		Avail Tag				SYSCODE LIST			
Order File Loaded	I: \\UTSLCS-FS01\Users\$\rfd	ord001\Desktop	Contract Type	Standard		9892				
order-xml-6268175	58-9892.scx. Order File Loa	ded: The Niel	Copy Group							
en survey listed in	the SCX file, Salt Lake City	Jun19 DMA	Division							
Nielsen Live+3, co	uld not be located. Nielsen o	data will be	Reference #	62681758						

Contract Data (Traffic) Report Page 1 of 5 Printed On 9/4/2019 11:33:58 AM

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## **SUMMARY FOR SYSCODE 9892**

Traffic Order #	11292508	Created On	9/3/2019 1:04:58 PM		Order Status	Contract Confirmed
Order #	2803582	Created By	Ford, Rachael		Syscode Gross \$	310.50
Order Descrp	62681758 RS \$310.50 POLITICAL 9.4- 9.14 SLC	Updated On	9/3/2019 3:26:56 PM		Syscode Net \$	223.56
Client	MARKET INSTITUTE - NCC - WT	Updated By Conyers, Daniel		1	Syscode Units	19
Start Date	9/2/2019	Source	SCX	1	Zone Status	Contract Confirmed
End Date	9/15/2019	Zones	Rock Springs Zone		Avg Unit Rate	16.34
# of Weeks	2					

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	М	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Nati onal Politi cal Bun dle	74   74	Fox News Channel	9892	FXNC EM	09/09/2019	09/14/2019	M-Sa 5a-9a	X	X	X	X	X	X		2	\$12.00	\$24.00	30
2	2		Nati onal Politi cal Bun dle	74   74	Fox News Channel	9892	FXNC DT	09/09/2019	09/14/2019	M-Sa 9a-4p	X	X	X	X	X	X		2	\$9.00	\$18.00	30
3	3		Nati onal Politi cal Bun dle	74   74	Fox News Channel	9892	FXNC EF	09/09/2019	09/14/2019	M-Sa 4p-7p	X	X	X	X	X	Х		2	\$19.50	\$39.00	30
4	4		Nati onal Politi cal Bun dle	74   74	Fox News Channel	9892	FXNC PT	09/09/2019	09/14/2019	M-Sa 7p-12m	X	X	X	X	X	X		2	\$24.00	\$48.00	30
5	5		Nati onal Politi cal Bun dle	74   74	Fox News Channel	9892	FXNC EM	09/04/2019	09/08/2019	W-Su 5a-9a			X	X	X	X	X	2	\$12.00	\$24.00	30
6	6		Nati onal Politi cal Bun dle	74   74	Fox News Channel	9892	FXNC DT	09/04/2019	09/08/2019	W-Su 9a-4p			X	X	X	X	X	3	\$9.00	\$27.00	30

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Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	М	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Nati onal Politi cal Bun dle	.	Fox News Channel	9892	FXNC EF	09/04/2019	09/08/2019	W-Su 4p-7p			X	Х	X	X	X	3	\$19.50	\$58.50	30
8	8		Nati onal Politi cal Bun dle	.	Fox News Channel	9892	FXNC PT	09/04/2019	09/08/2019	W-Su 7p- 12m			X	Х	X	X	X	3	\$24.00	\$72.00	30

## **DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

http://www.comcastspotlight.com/legal/terms-conditions

Accepted and Agreed
Advertiser:
Name:
Title:
Authorized Acceptance:
Date:

Contract Data (Traffic) Report Page 3 of 5 Printed On 9/4/2019 11:33:58 AM

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The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2803582									
Traffic Order #	11292508	# of Weeks	2		Active	Yes			
Order #	2803582	Created On	9/3/2019 1:04:58 PM		Order Status	Contract Confirmed			
Order Descrp	62681758 RS \$310.50 POLITICAL 9.4-9.14 SLC	Created By Ford, Rachael			Gross \$	310.50			
Client	MARKET INSTITUTE - NCC - WT	Updated On	9/3/2019 5:32:54 PM		Net \$	223.56			
Start Date	9/2/2019	Updated By Ford, Rachael			Units	19			
End Date	9/15/2019	Source SCX			Credit Hold	No			

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	